



The
Just One Look
Method

Complete Instructions

John Sherman & Carla Sherman

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Just One Look Press

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Dedication

To all those who are tired of feeling that their life isn't worth living, tired of feeling that they are trapped in a world that they don't understand and can't deal with, tired of feeling that there is something missing, tired of feeling that the way to be effective in life is to be found among the many failures we humans have come upon in all the years that we have been suffering from this disease of fearfulness, alienation, and anxiety.

Welcome to Just One Look

The Just One Look Method is an extremely simple approach to mental misery unlike anything you have ever tried. It will rid you of the root cause of your dissatisfaction with life and the painful yearning for peace and fulfillment that seems never to be fully satisfied.

The Just One Look Method is the result of nineteen years of experience working with people all over the world who have seen their relationship with their own lives change dramatically for the better.

The Just One Look Method
Complete Instructions

Step One: Look at Yourself

Sit down, close your eyes, and just breathe for a little while. When you feel relaxed, put your attention on the sensation of your tongue resting in your mouth and focus on that sensation for a minute.

After a while, move your attention to the feeling of your feet resting on the floor and focus on that sensation for a minute.

After a minute or so, place the focus of your attention on the air passing in and out of your nose and stay with that sensation for a minute.

Now, in the same way that you directed your attention to the feeling of your tongue, your feet and your breath, direct your attention inward, looking for the faint sensation of what it *feels* like to be you. What you would call *me*.

What you are looking for here is the simple *me-ness* of you. Not the thoughts or the emotions that rise and fall within you or any ideas about your

nature that you have heard or read about.

This simple act of inward looking at your *me-ness*, the sensation that you would call *me*, automatically and instantaneously dissolves the background of anxiety, distrust, and dissatisfaction that is the experience of life for most of us.

If it's done right, just one look is really enough. But since this is an uncommon movement of attention and we are not used to making it, it may be hard to tell if you have done it right or not. We advise you to continue trying to get a taste of your *me-ness* whenever you feel the desire to do so. Do it until you're satisfied. This will not harm you and it can actually provide some relief. It's a safe place to put your attention.

In time, as you begin to see the changes unfold in your mind, you will simply lose interest in doing the act of Looking at Yourself since, in fact, you are here all the time.

Step Two: Self-Directed Attention Exercise

After looking at yourself for the first time, you may experience relief, lightness, and a sense that all is going really well for a few days, weeks, or even months. After that, there may be a period of confusion and psychological difficulty, in which old patterns of thought and behavior may reappear.

You don't have to do anything to kill those diseased psychological mechanisms off because the only way that they live is through *the energy you give them by attending to them*. Just pay them no mind and they will die of starvation.

We think of this time of confusion as the period of recovery from a psychological autoimmune disease, and this recovery can be truly miserable. But when the confusion clears out, you will never regret that you did this.

The best way to get through this difficult time

is to start a daily practice of the Self-Directed Attention Exercise as explained below. Our purpose with this exercise is to cultivate a very useful skill that will help you develop self-reliance during the difficult period that follows the collapse of the context of fear that has shaped every aspect and psychological mechanism of your mind.

As you will see, the instructions for the Self-Directed Attention Exercise are very simple. If you can forget everything you know for a while and focus on simply following the instructions, you will be fine. But even the simplest instructions can be misunderstood because of all the ideas and concepts that we all carry around with us.

The most effective way to develop self-reliance is the training of your ability to direct and focus your attention at will. This exercise will strengthen your ability to focus attention on a single object, ignoring everything else that may be present in your mind, as a means to develop a natural skillfulness in the intelligent use of this power.

In the beginning, this exercise is hard to do for everybody, but only because we are not used to it. Most of the time, we don't even know that we can control our attention. But we promise you: *you can do it.*

Sit down, close your eyes, and just focus on the sensation of the air as it goes in and out of your nose. Spend 10 minutes just trying to feel that sensation. You may notice that the sensation is cooler as it passes through the nostrils coming into the body and warmer on its way out of the body. It is that feeling, that sensation in your nostrils that you will pay attention to and focus on.

You may want to do just that the first time. And if it seems to you that you can't feel the sensation of the breath in your nostrils, continue trying. Focus your attention on the tip of your nose. In time you will start being able to feel it.

Next time, try counting the outbreaths. Try to create a tight focus on the sensation of the breath coming in and out of the nose. With every outbreath,

count mentally: 1, 2, 3... The first outbreath is 1, the second outbreath is 2, and so forth. Until you get to 10. When you get to 10, start over from 1.

When you notice that your attention has been hijacked and you are paying attention to something other than the sensation of your breath in your nostrils—a physical sensation, a train of thought, a sound, an itch, or something crossing your field of vision—simply move your attention back to the sensation of the breath in your nostrils and start counting again from 1. And if you get to 10, start over again from 1.

For instance, you may find yourself thinking that this exercise is stupid and you're never gonna get it. Or that it is too easy, and what's the point of doing it anyway? When you notice that you are thinking and not doing the exercise, stop. Don't criticize yourself, don't tell yourself you can't do it, etc. Stop right there and immediately direct your attention to the sensation of your breath and start counting again from 1.

This is completely normal. Don't be discouraged. Don't push yourself too hard. Be patient with yourself. Start counting your breaths from 1 every time you get distracted. Keep trying, do not give up. Even if you stop at 2 or 3 and start over every time, the work is being done. Remember, the goal of this exercise is not to get to a point where you can count to high numbers or even count up to 10. The point is to notice when you have moved away from the focus point (the breath) and then deliberately choose to move your attention back to the sensation of the breath in your nostrils. *It is this conscious, deliberate movement that counts.* You must do this exercise as you would lift weights or do push-ups to develop and strengthen your muscles. And, as it becomes easier, you will be able to count to 10, and you may want to do it more often.

If you find yourself counting up to very high numbers without being distracted, pay closer attention. It is very easy to go on automatic pilot and keep count even though your attention is divided.

Whenever you can't tell if you were distracted or not, stop and start over from 1. Pay attention. Do not be discouraged. Persist.

Do this exercise for only 10 minutes at a time, once or twice a day. For instance, you can do it when you wake up and before you go to sleep. Set a timer so you know when the time is over.

It is very important to *not* make any attempt or effort to control or monitor the way the breathing is happening. If you experience hyperventilation when doing the Self-Directed Attention Exercise, it is possible that you are trying to manage your breathing. You may be unconsciously trying to accelerate it, slow it down, make it kind of rhythmic, or trying to make it remain in compliance with your counting speed. This may lead to hyperventilation and even raise your blood pressure. You may experience heart palpitations.

To overcome this problem, try to relax your focus on the sensation in your nose. You can be completely focused on the sensation and relaxed at

the same time. Try not to control your breathing. Just watch the inbreaths and the outbreaths as they happen, without trying to make them regular or irregular or change them in any way. Most often, when we start paying attention to our breathing, it gets more prominent and regular and even deeper. The trick is to try to watch your natural breath, as it would happen without you watching it.

Paying attention to the air flow as it goes through your nostrils is the best way to do this. Using this technique, instead of paying attention to the movement of your chest or abdomen as you breathe, naturally makes your breathing more shallow.

Try not to obsess over this exercise. It is not about trying to pay attention to your breath all the time, or any other such nonsense. Your only purpose with this exercise is to develop *your ability to move attention where you want it to go*.

The results will start to appear in time. It won't take long before you start to see the real benefits of

this exercise in your life. After some time of practice, if you pay attention, you will notice that now there is a slight space between you and your thoughts and feeling states. Just enough space for you to see them for what they are. They are all just thoughts. They are not you. You can look at them, and you can decline to give attention to them. In time, that space will grow.

The true spaciousness of a mind that has lost the fear of life and gained control of itself with the Just One Look Method has no natural borders at all.

To benefit fully from this exercise, you must first look at yourself as explained in Step 1. And if you are not sure that you were able to follow the instructions, don't hesitate to ask for help. You can find help and support by joining our [Online Open House Meetings](#), by having a [Private Session](#) with us, by attending our [Monthly Webinars](#), and by posting your questions in the [Just One Look Forum](#).

More than anything else we want you to be free

of fear and its misery as soon as possible, and we will do all we can to leave no one behind.

This exercise is probably the hardest thing you will ever do in your life, but it is really worth it and we guarantee you will not regret it. It's not a quick fix but if you do the work, you will succeed. You may go through a difficult period, but that will pass.

Some people find it useful to write down the changes they notice in their behavior. If you are so inclined, keeping a diary can help you track and understand your progress.

Using Self-Directed Attention in Daily Life

After practicing the Self-Directed Attention Exercise for a while, start using your attention to help the healing of your mind.

During the recovery period, while your mind is reconstituting itself from a new ground of sanity, disturbing thoughts may still appear and old patterns of reaction may be triggered by certain circumstances.

Many thoughts will come to you, trying to distract you from this work. Thoughts of doubt, defeatism, hopelessness, fear, anger, etc. Any thought that does not offer a practical solution to a practical problem in the moment is irrelevant *in the moment*. It is safe to ignore it by moving your attention away from it.

Move your attention away from the disturbing

thought and place it on the feeling of your breath as you learned with the practice of the Self-Directed Attention Exercise. At this stage you don't need to count the breaths anymore. Just move your attention away from the thought and place it on the sensation of the breath in your nostrils.

A disturbing thought may be connected to a physical sensation. This movement of attention can also help with disturbing physical sensations. Move your attention to the sensation and experience it directly, without naming it or trying to get rid of it. Just feel it completely for as long as you can.

You can alternate between moving attention to the sensation of the breath in your nostrils and moving attention to the disturbing sensation in your body.

Please let us know how this process unfolds for you. It is often the case that a person will do the act of Looking at Yourself, not notice immediate results, then "forget" all about it. We assure you, the process will continue subconsciously, even if

you think that the method is not working for you. But if you are not aware of what is happening to you, it is very likely that you will face mental, and sometimes physical, difficulties all alone. A regular practice of the Self-Directed Attention Exercise will enable you to have more control of your attention and you will be more aware of the changes that are happening in your mind.

It is very important to keep in touch, to connect with others who are going through the same process. Our community is spread around the world. Connecting with others who can understand what you are going through brings encouragement and confirmation.

Since there are many people who write asking for help, it is best to post your reports and questions in our discussion forum. We read every post and reply when needed. There are also many people in the forum who have gone through this process and will be able to help you. Your reports and questions will help others too.

Understanding the Fear of Life

The fear of life is the first cause of all our purely psychological troubles. The fear of life is a silent and false assumption that life is untrustworthy and dangerous that runs in the background of all experience.

Now, strictly speaking, there is no requirement that you understand the cause of your mental misery before you can be rid of it and, conversely, mere understanding of the cause will not free you of it. But a clear understanding of the actual cause of your mental misery, although not required, vastly simplifies and mitigates the tumultuous experience of regeneration that often follows that first look at yourself.

The act of Looking at Yourself eradicates the fear of life and it requires no understanding, belief, or preconditions of any kind. But seeing clearly the

actual cause of your mental suffering is very useful because it reveals that nothing you have done based on the assumption that your psychology is the problem has ever given you any permanent relief from its miserable nature.

Although our understanding of how the psychology works in service to the fear of life has become much clearer in recent times, that insight is not new. Many others throughout the ages have come to understand the nature of the mind, and the psychological mechanisms that comprise the mind, with great clarity and in detail. But, to our knowledge, no one has found any fundamental and permanent fix for its madness.

Because of the dominance that the context of fear and distrust holds over the mind and its mechanisms—and despite the dismal history of consistent failure to provide decisive and permanent relief—it has been all but impossible for even those with the greatest clarity and maturity

of understanding to suspect that there might be some *event* or *condition* appearing prior to the development of the psychology that sets the context within which the mind takes form in such a way as to require the mind to distrust life itself as a matter of existential significance and import.

Religion sees more clearly *the hiddenness* of the actual cause of our pain, and has proposed a variety of supernatural explanations such as original sin, satanic forces, and the like, to explain the mind's insane determination to suffer. Unfortunately, the religious approaches have had no greater success than the psychological ones in ridding us of this curse.

And still, we continue to pursue solutions based on false insights and broken understandings, which create the illusion that the mind—that is to say, the psychological mechanisms—is to blame for all the trouble that stifles and ruins the experience of being alive as a human being. And once that false assumption is firmly seated,

even the clearest and truest among us are blocked from seeing any way out other than religion, philosophy, immersion in the ancient wisdom teachings, or psychotherapeutic practices aimed at taming psychological mechanisms that are actually *untamable*.

We are told, with all the best intentions, that we must either reform the mind by gaining understanding of what we *should* think and feel, and cleanse it with practices designed to clarify and give power to our understandings, or seek supernatural forces that will free us from the mind's grip. As a last resort, many of the wisdom teachings advise us to kill it off entirely.

Please stop here for a moment or two if you will, and try to take in what we have just suggested, without regard for whatever thoughts may be present in your mind about it all. Consider for a moment the possibility that the thoughts, assumptions, and mechanisms of understanding that comprise your mind may be rooted in *a*

profoundly erroneous idea about you and your life.

Can you see that, if what we say is true, then no one is to blame for any of it? Neither you, nor the mind, nor even the fear, really. After all, the fear of life struck spontaneously, accidentally, through the fault of no one.

If you look at yourself in the manner we suggest, the fear of life will go whether you understand it or not. But we believe that understanding the actual cause of the problem the Looking provides a cure for will profoundly affect the course of recovery from the consequences of a life crippled by fear.

The fear of life comes upon almost all of us accidentally at birth, when the shock and violence of our arrival sets the context within which our entire psychology – all of our understandings, all of our bedrock assumptions, our likes and dislikes and our sense of identity – will take form. The fear of life is the cause of all human aggression and self-destructive behavior.

The fear of life is a psychological autoimmune disease. It seeks to protect us from the danger of being alive by holding life itself at arms' length, lest we fall in and perish. It warps the lens of personal psychology through which we perceive the meaning, validity, and the likely effect of everything that happens to us, with us, within us, and around us. It creates and maintains the delusion that life is not safe, that life is not to be trusted. It poisons our minds and our relationships with one another, and with the Earth itself.

All of our self-hatred and hatred of others, all of our self-defeating and aggressive habits of behavior and relationship, and all of our misery and disappointment in ourselves and in our lives spring from one simple cause, and that is the fear of life, which drives us insane.

The fear of life is not among the natural fears that we are familiar with, fears that come and go in reaction to arising events in our lives. The fear of life is a silent, false assumption that life is

untrustworthy and dangerous, and it shuns interest in or awareness of itself.

The presence of that unseen assumption stains the development of the individual's entire psychological structure, and it is the source of all resistance to any efforts from forces outside of its influence to set right the individual psychology.

Along with the revelation that nothing you do based on the assumption that your psychology is the problem has ever given you any permanent relief, understanding the actual cause of the problem also gives rise to two other important insights: First, that you are not responsible for the madness of your own mind; and second, that you need not attend to its shenanigans as it regenerates after the fear of life is gone.

When we see the actual cause of all the trouble, the almost worshipful relationship we usually have with thoughts and beliefs vanishes. Thoughts and ideas that previously would have been a cause of obsessive concern are then known

to be of no consequence.

So, although it is not necessary that you understand the fear of life and its nature to free yourself of its influence and its psychological minions, when the fear is gone, and the direct experience of life begins to rush in, you will find that understanding to be deeply empowering and extremely helpful.

The Soldiers of Fear

The act of Looking at Yourself cleans up the slate. It removes the context of the fear of life that is the distorted environment in which your mind (your conditioned responses, your likes and dislikes, your understandings, etc.) has developed over time. One look at *the sense of being me* flips the switch. The reality that you are always here and not at stake in life is exposed and the whole project of self-protection loses its ground of being. All this happens under the radar, in what is referred to in psychology as our *subconscious*. Most people usually can't see this clearly while they are going through the process, but we have seen it happen over and over to hundreds of people in the last nineteen years.

Now, the tools used by that project of self-protection are the mental mechanisms that, as

a group, are usually referred to as *the conditioned mind*. That's all the mind is: algorithms. Algorithms are a systematic method to achieve a variable goal with different quantitative or qualitative components. They are sets of instructions, as in a computer program; they are dumb, automatic, and strictly mechanical. It's all about, "If this happens, I do this," as in "If I am having worrisome thoughts, then this means that I am still not free, so this is not working for me and I must go look somewhere else for a solution." We take those thoughts to be a true, accurate description of what is going on and we act based on that assumption.

Once the fear of life disappears, those mental mechanisms that are contaminated by the environment of the fear of life in which they were born are still in place and they do not go away immediately. They are the actual fabric of the mind, so to speak. But with the context of the fear of life gone, those old, fearful mechanisms start fading

away—most often not without a fight—as new, saner mechanisms begin taking their place. This is a long process, and it does take time.

The best way to understand clearly what is happening to you and to be able to see which, if any, of those thought patterns are actually true and useful and which are just diseased habits of mind is to develop strong control over your attention. What keeps those thought patterns in place is the attention you give to them. You have learned over a lifetime that thoughts are important and you need to pay attention to them—especially the negative, pessimistic, self-destructive, and worrisome ones.

What is impossible to see in the early stages of recovery, say, the first couple of years, is that those thoughts that come to tell you that “This is not working for me,” or “I don’t agree with the theory of the fear of life as the cause of my mental difficulties,” or “I don’t agree with the idea that the birth trauma is at the root of our mental problems,” or “This method is the same as another method I studied

before, and I already know what this is all about,” are all *soldiers of fear* trying to reassert themselves, trying to maintain the status quo, fighting to stay in place and protect you from something that is a real threat to their – and your – existence. They will fight to the death to stay in place, but you do not need to trust them blindly. The only useful thing to do is to refuse to give them your attention.

The way to develop that level of control over your attention is to practice the Self-Directed Attention Exercise as described in this book. Nothing else will do it. This is not about replacing bad thoughts with good thoughts. It’s about developing focus and becoming able to decline to pay attention to useless and self-destructive thoughts. If you don’t feed them by paying attention to them, they will starve to death.

When one is going through a depressive period, or a physical disease, for example, it is very hard to practice the Self-Directed Attention Exercise. The barrage of sad, negative, pessimistic

thoughts is almost irresistible and it seems pretty much impossible to decline to attend to them. But if you do the practice diligently when you are able to, that effort will build up and strengthen your control over your attention so that, when times get hard, you will have a little more control. And if you just can't do it, it's totally okay to take a break for a while.

As you develop more control over what you do pay attention to and what you can simply ignore, you become more able to see clearly the relationship between thought and attention. In the first weeks, maybe months, after having done the act of Looking at Yourself, it's best to follow the instructions closely and do the practice strictly without any deviation. This will not do you any harm and it is safe to trust that, since it has worked for so many people already, it will work for you too. There is nothing to lose. And it's never too much to say it again: The Self-Directed Attention Exercise will not produce the desired results

unless you have looked at yourself in the manner described in this book.

Whatever fearful and worrisome thoughts still show up trying to get your attention at any cost during the period of recovery, they are not the fear of life and they don't mean that you are not already free of fear. Those thoughts are the remaining soldiers of fear, the servants of the perceived fearful need to protect yourself from life, and they keep fighting, although the war is really over the moment you successfully touch yourself with your attention.

The presence of those diseased, fearful thought processes (algorithms) does not mean that you are not free of the fear of life. They are just the remnants of the fear that were left behind and they will disappear eventually no matter what you do or fail to do. But a strict and serious practice of the Self-Directed Attention Exercise will hasten their disappearance and will give you a much better understanding of your own mind and

how it works. You will be more in control of your reactions to circumstances, and that will happen naturally, in the moment. As the diseased mental mechanisms that used to make you do stupid things fade away, what is left is your own innate intelligence, no longer contaminated by the fear of life.

That is your birthright and it is the natural state of being human.

Resources

There are many resources available free of charge on our website that will be helpful to you on your journey from fear to sanity.

The Just One Look Discussion Forum is a safe place where you can post your questions and comments and read hundreds of conversations about using The Just One Look Method and recovering from the fear of life disease.

And although this is a process that everyone has to go through on their own, you can find help and encouragement from us and from fellow lookers around the world on our website. We also offer webinars, private sessions, and online meetings regularly. For more information, visit our website:

<https://www.justonelook.org>

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Support our Work with a Donation

The Just One Look Project is a program of the Just One Look Foundation. The program was officially launched in 2012 with the goal of bringing The Just One Look Method free of charge to everyone.

The Just One Look Foundation was established in 2000 and it is a not-for-profit, public charitable organization under Section 501(c) (3) of the United States Internal Revenue Code.

All our programs are entirely supported by donations. Donations are tax-deductible for US residents as charitable contributions.

There are many ways you can donate to support our work. More information on how to make a tax-deductible donation to the Just One Look Foundation is available [on our website](#). You may also contact us directly by phone, email or mail.

Other Titles by John & Carla Sherman

Lookers Tell Their Stories (2017)

Just One Look, the Story (2014, 2015, 2017)

The Fear of Life and the Simple Act of Inward Looking that Snuffs It Out (2014, 2017)

Just One Look: Experience the Power of Human Consciousness to Free Itself of the Fear of Life (2011, 2014, 2017)

Look at Yourself (2010) (out of print)

Meeting Ramana Maharshi, Conversations with John Sherman (2004, 2017)

This ebook is also available as a paperback and a Kindle ebook. Our books and ebooks are published by Just One Look Press and can be purchased at [Amazon stores worldwide](#).

About the Authors

John Sherman was born in 1942 in Camden, New Jersey. Like everyone, John spent most of his life unconsciously searching for the one perfect path out of the wilderness of human life; the one perfect idea, the one perfect thing to think, to understand, to want, to have, to believe, to become that would bring him salvation and satisfaction. The course of John's search was extreme compared to most, but the result was the same: nothing worked, nothing ever does.

Late in 1975, when he was 33 years old, John discovered the perfect idea of perfect Social Justice, and set out to become the perfect Communist revolutionary. He joined with a small group of anarcho-communist radicals, and embarked upon four years of bank robberies, property bombings, gunfights with the police, two escapes from federal

prisons and two years on the FBI's Ten Most Wanted List; all done in the name of supporting the struggles of the American worker for justice. In the end it came to nothing.

In January of 1976, he was shot and captured during a bank robbery; in March, he escaped.

In 1978, after two years on the run, robbing banks and organizing property bombings, John was captured by the FBI, tried, convicted, and sentenced to 30 years in prison.

In March of 1979, he escaped again from the federal prison where he was serving his sentence. In April of 1981, after two years on the FBI's Ten Most Wanted list, he was finally captured for the last time and returned to prison.

In June of 1994, in the fifteenth year of his imprisonment, John had an overwhelming experience of awakening that took him completely by surprise. He spent more than a year and a half in the fully open awareness of spiritual awakening, which collapsed suddenly, leaving him bereft.

John spent the rest of his time in prison trying to find something that he could do that would bring him back to the state of indifference and apathy that he had enjoyed prior to that experience. This effort unexpectedly brought him to true freedom by means of an extremely simple act of attention.

Three and a half years later, in 1998, he was released on parole. Upon his release, John moved to Boulder, Colorado.

Carla Sherman (née Vilela Baptista) was born in 1961 in Rio de Janeiro, Brazil. She was awarded a Master of Arts degree by the Federal University of Rio de Janeiro (UFRJ) and she taught French and French Literature at her alma mater and at the State University of Rio de Janeiro (UERJ). She worked for over 12 years as a freelance translator and interpreter for the French Consulate in Rio de Janeiro, TV Educativa, and a number of publishing companies and magazines. She also worked for over

10 years as a freelance translator for Drei Marc, a respected subtitling and dubbing company in Rio.

In 1997, Carla was a doctoral candidate at UFRJ, preparing a dissertation on French author Philippe Sollers, when she came to the United States during the summer break to attend a silent retreat. That was her very first experience with a spiritual meeting and on the third day she had an overwhelming experience of awakening. She went back to Rio for a few months and then came back, this time to Boulder, Colorado. In Boulder, Carla met John. She went back to Brazil after a couple of months.

A few months later, in January 1999, she came back to the US, this time to California, where she ran into John again. Then, after a year and a half of spiritual awakening, everything fell apart, and she felt completely lost. She started looking for a way to gain back the experience of the oneness of all being. This effort led her to look at herself, although she did not know it at the time. This was

the beginning of a process that eventually brought her to true freedom.

John and Carla were married in June of 1999, in San Rafael, California. In 2001, they moved to Ojai, California, where they live with their cat, Switters. Carla became an American citizen in February of 2007 and John was released from parole in August of 2007.

Since 1999, John and Carla meet with people from all walks of life to speak about the fear of life, which is what spoils human life, how that comes to pass, what gives rise to it in the first place, how it manifests in the life in general, and what every person can do to be free of it once and for all.

In these meetings, they speak from their experience, listen to reports, and answer questions. John and Carla accept invitations to speak at conferences, companies, schools, libraries, colleges, churches, organizations, etc. They will come and present an introductory talk followed by a

Q&A session, a two-hour workshop, or any other format that will better suit the needs of a particular audience.



[More about John and Carla Sherman.](#)

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